



# Virginia Green Events



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## Pretty In Pink Happy Hours Blacksburg, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Pretty In Pink Happy Hours

The Town of Blacksburg is dedicated to enhancing sustainability in its operations and through its policies. The Town is committed to the protection of the environment, pollution prevention, and regulatory compliance while providing the highest level of municipal services to the Blacksburg community. Downtown Blacksburg, Inc. formerly the Downtown Merchants of Blacksburg have made it their mission to help out with the proper disposal of CFL's, printer cartridges and batteries and are working with the Town of Blacksburg and Sustainable Blacksburg to provide a permanent downtown recycling program

We went green "to further our efforts in creating a sustainable community and to expand upon on Cool Cities Campaign. In partnership with the Town of Blacksburg, Downtown Blacksburg, Inc. (formerly Downtown Merchants of Blacksburg) (a non-profit group) are offering permanent downtown collection sites for CFL's, batteries and printer cartridges. We are committed to becoming Greener!"

We encourage car pooling, walking, riding the bus or biking to our events. We work with other groups to provide Free Bike Valet Services when possible.

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans

- Plastic bottles

### Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

### Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### Waste Reduction.

- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Provide condiments, cream and sugar, etc. in bulk
- Encourage the use of mass-transit and/or carpooling to the event

### Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities



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For more information on **Pretty In Pink Happy Hours**, see [www.downtownblacksburg.com](http://www.downtownblacksburg.com) or contact Laureen Blakemore at [events@downtownblacksburg.com](mailto:events@downtownblacksburg.com) or 540-951-0454.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

